



## New Account Application

Sales Rep Name: \_\_\_\_\_

Date: \_\_\_\_\_

### Business Information

Company Legal Name: _____	Entity Type: Corporation Partnership Sole Proprietorship LLC
Company dBA/ Trade Name: _____	Year Established: _____
Company Address: _____	Employer Identification Number: _____
City: _____ State: _____ Zip Code: _____	Resale: Yes (must attach resale certificate) No
Primary Email Address: _____	Business Type: Electrical Distributor Lighting Showroom
Company Phone: _____ Fax: _____	E-Commerce Other: _____
Company Website: _____	Is your business a member of a buying group (AD, Imark, Lighting One, etc.) ?
Total Number of Locations: _____	Please list which buying group: _____
Do you want to set up separate accounts for ea. or will all buying be done through a single account if the business has multiple locations?	Company affiliations (please list the name of the company you are affiliated with or are a subsidiary of: _____

### Branch Information (if applicable)

Branch Number: _____	Branch Address: _____
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### Billing Information

Billing Address: _____
Accounts Payable Phone Number: _____ Accounts Payable Email Address: _____
Invoice Preference: Mail only Email only Email & Mail If email; which email address should invoices be sent to: _____

### Shipping Information

Default Shipping Address: _____
Optional - Preferred Carrier: UPS FedEx Other: _____ Delivery notes (ex: Liftgate required): _____
If you would like to utilize 3rd party billing for non-freight-allowed orders, please enter your account number here (UPS & FedEx only): _____

### Credit History

Bank Name: _____ Address: _____
Contact Name: _____ Phone: _____ Account Number: _____
Trade Reference: _____ Email: _____
Trade Reference: _____ Email: _____
Trade Reference: _____ Email: _____
Trade Reference: _____ Email: _____
Credit Card Number: _____ Name on Card: _____ Expiration Date: _____
Dun & Bradstreet Number: _____ E.M.C.B. Number: _____

Note: This information is required. Incomplete information will cause a delay in establishing credit.  
Orders cannot be processed until all requested information has been received and confirmed.



## New Account Application

### Contact Information

Owner/Manager of Business Name: _____	Phone: _____	Email: _____
Buyer/Order Processor Name: _____	Phone: _____	Email: _____
Other Personnel Name: _____	Phone: _____	Email: _____

### Email Preferences

Would you like to receive order acknowledgements and shipping notifications? If so, please include default email address(es) here: \_\_\_\_\_

### Bank Release

Nora Lighting  
6505 Gayhart St.  
Commerce, CA 90040

Phone:	Fax:
800.686.6672	800.500.9955
323.767.2600	323.722.3677

Please accept this as our authorization to release credit information regarding our business account to Nora Lighting.

Firm Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Phone: \_\_\_\_\_

Note: This information is required by the bank. Please fill out and return with credit application.  
Incomplete information will cause a delay in establishing credit.



## New Account Application

### Agreement for Extension of Credit

The information contained on this application is submitted by the undersigned for the purpose of obtaining credit. The undersigned expressly agree to make payment in full to Nora Lighting for all purchases in accordance with Nora Ltg. invoice (s). Should the undersigned default in any such payment, the undersigned expressly agrees to pay a finance charges and late charge incurred on any amounts in default at the rate of 1.5% per month, but not to exceed the maximum rate pennitted by law. The undersigned further agrees to pay a reasonable attorney's fee and all other costs and expenses incurred in the collection of any obligation of the undersigned pursuant hereto. This agreement shall become effective when accepted by Nora Ltg. Authorized representative. The undersigned shall not transfer or assign its rights or obligations pursuant to this agreement without the prior written consent of Nora Lighting.

The undersigned additionally agrees to all terms and conditions in Nora Lighting General Information and Policy Statement. The undersigned further agrees that all credit transactions shall be considered to have been made in the State of California. The undersigned agrees that, in the event of any suit, action, or proceeding arising out of Nora Lighting extension of credit to the undersigned, venue shall be in Los Angeles County, California.

The undersigned individual who is either a principal of the credit applicant or a sole proprietorship of the credit applicant, recognizing that his or her individual credit history may be a factor in the evaluation of the credit applicant, hereby consents to and authorizes the use of a consumer credit report on the undersigned by the above named business credit grantor, from time to time as may be needed, in the credit evaluation process.

Application	Title	Date
Authorized Signature	Print Name	

### Guaranty

In consideration for the extension of credit by Nora Lighting ("Creditor") to \_\_\_\_\_ ("Debtor"). The undersigned hereby unconditionally guarantees payment of all amounts Debtor shall at any time owe to Creditor on account of goods sold and delivered to Debtor, whether such indebtedness is in the form of notes, invoices, bills, open account, or otherwise. This guaranty shall continue notwithstanding any change in the form of such indebtedness or renewals or extensions granted by Creditor, without the necessity of obtaining any consent of the undersigned thereto, until expressly revoked by written notice from the undersigned. Any such revocation shall be effective when received by Creditor, and shall not in any manner effect the liability of the undersigned as to indebtedness contracted by Debtor prior thereto. This guaranty extends to and includes any and all interest due or to become due, together with all attorney's fees, costs and expenses incurred by Creditor in connection with any matter covered by this guaranty.

The undersigned hereby waives notice of acceptance of this guaranty by Creditor and notice of default of nonpayment. No delay by Creditor in exercising any right hereunder, or taking any action to collect or enforce payment of any obligation hereby guaranteed, either as against Debtor or any other person otherwise liable, shall operate as a waiver of any such right or in any manner prejudice the rights of Creditor against the undersigned. The undersigned hereby agrees that in the event of any manner prejudice the rights of Creditor against the undersigned. The undersigned hereby agrees that in the event of any default by Debtor, Creditor shall be entitled to proceed against the undersigned immediately for such payment without prior demand or notice. The undersigned further agrees to pay a reasonable attorney's fee and all other costs and expenses incurred by Creditor in the enforcement of this guaranty. In the case of multiple guarantors hereunder, all liability of each such guarantor shall be joint and several.

The undersigned further agrees that guaranty shall be considered to have been made in the State of California and shall be interpreted in accordance with the laws and regulations of the State of California. The undersigned agrees that, in the event of any suit, action, or proceeding arising out of this guaranty, venue shall be in Los Angeles County, California. The undersigned personal guarantor, recognizing that his her individual credit history may be a necessary factor in the evaluation of this personal guarantee, hereby consents to and authorizes the use of a consumer credit report on the undersigned, by the above named business credit grantor, from time to time as may be needed, in the credit evaluation process.

**Notice: By executing this guaranty, you become liable for the obligations of the debtor named below.**

Personal Guarantor Signature	Print Name	Date
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